



Yavapai College District Governing Board

Board Retreat Approved Minutes of Board Retreat Monday, September 9, 2014 10:30 AM

Rock House, Prescott Campus
1100 E. Sheldon Street
Prescott, AZ 86301

District Governing Board meeting recordings may be viewed on CableOne Access 13 or the Yavapai College Website. CableOne Access 13 records all regular board meetings for subsequent broadcast and the schedule is available on the Access 13 website at <http://www.access13.org>. The District Governing Board Website will post meeting recordings approximately 12 days after each Board meeting at <http://www.yc.edu/v4content/governing-board/>.

Members Present:

Mr. Ray Sigafoos, Chair
Dr. Dale Fitzner, Board Member
Dr. Patricia McCarver, Chair/Secretary
Mr. Herald Harrington, Board Member

Absent:

Mr. Albert Filardo, Board Member

Guests:

Stacy Sjogren, Principal Consultant, Out of the Woods Consulting

Administration Present:

Dr. Penelope H. Wills, President
Lynne Adams, Board Attorney
Other staff attending are on file in the District Office

1. **CALL TO ORDER - HEADING**
2. **Call to Order – PROCEDURAL**

Chair Sigafoos called the Yavapai College District Governing Board Retreat to order at 10:30 a.m.

3. Adoption of Agenda – DECISION

Mr. Harrington moved, seconded by Dr. McCarver to adopt the agenda as presented. Motion carried unanimously.

4. OWNERSHIP LINKAGE - HEADING

5. Review of Yavapai College District Governing Board Ownership Linkage Plan- INFORMATION AND/OR DISCUSSION

The District Governing Board conducted a Special Meeting on September 8, 2014, to review and develop the Yavapai College District Governing Board Ownership Linkage Plan. September 9, 2014 Special Meeting was held to follow up and continue previous discussion. Ms. Sjogren led the Board through a review of Ownership Linkage action plan and previously discussed techniques that would strengthen the processes:

- Continued orientation in Policy Governance
- Improved ownership dialogue techniques – participate in YC presentations from a Board/Ownership perspective
- Closing accountability loop – tools such as website link and annual report
- Defining owners' expectations - advisory committee

The Board discussed the benefits and risks of adopting an independent (Maricopa) college structure for the Verde Valley campus:

Benefits	Risks
Impacts community identity	Details of processes with this model have not been established for YC
More decision making on a local level and understands the dynamics	New Verde Valley Advisory Committee needs to be established to include committee direction within Policy Governance
Leadership that understands dynamics of community	Funding allocation problem does not appear to be resolved by an independent model
Span of control	Accreditation is more difficulty
	Program cost (i.e. nursing) would be higher
	Designed for an urban setting
	Will this satisfy the VV concerns
	Cost prohibited to duplicate programs
	Programming decisions would not necessarily be improved

The Board recapped what remains to be studied to determine if an independent model would be an effective solution?
 - Do the Verde Valley citizens have additional concerns other than local control and fund allocation?

- What are the community's needs?
- Does the Maricopa model resolve the Verde Valley citizens' concerns?
- Develop a strategic plan to include resources and funding needs.
- What is the Executive Dean's effect on the autonomy issues?

Short recess

11:07, reconvened 11:16 a.m.

Ms. Sjogren provided the following linkage priority worksheets (see attached) to address:

- Perfect Verde Valley Board Advisory Committee role
 - o Provide governance education to Board members
 - o Practice the act of dialogue
- Strength ownership linkage (test and embed three new dialogue techniques with targeted groups of owners)
 - o Board to Board dialogue (JTED and VACTE)
 - o World Café
- Demonstrate the Board has effectively acted on behalf of the owners of Yavapai College
 - o Annual Report
 - o Enhance Board webpage (survey results, owner input, etc.)
 - o Interaction with civic/service groups
- Linkage priority on Ends input
 - o Global statement – what does this mean to the owners – owners' interpretation
 - o Economic/Cultural – owners' interpretation

The Board members and administrative staff divided into groups to work through the above Ownership Linkage Planning worksheet.

Group #1 addressed the Verde Valley Board Advisory Committee with the following strategies: provide a charge; set expectations; spring training for open meeting law, Policy Governance, ethics, dialogue, and YC orientation; December welcome reception. Al Filardo along with another Board member or Chair will champion these activities and calendar timeline for training. The December Retreat is will be considered for meet and greet, and training session.

The following questions should be answered by the committee:

- o Particular needs and issues that community would like to address
- o Prioritize needs in the community that are not being met

Group #2 addressed the Demonstrate the Board has effectively acted on behalf of the owners of Yavapai College (Close the Accountability Loop) – with the following strategies: enhance Board webpage (Mr. Harrington will provide scope of requirements); targeted presentations (focus for the next 6 to 8 weeks), to include Chamber of Commerce, with introduction to the Board members and Policy Governance; survey results and actions.

Staff will prepare a calendar of presentations.

Dr. Fitzner and Mr. Harrington will be the point person along with administrative staff.

The Board concluded the session with the following recommendations for the year:

- Verde Valley Advisory Committee
- Attend and present at civic/service meetings
- Enhance the Board webpage

The Board requested that December work session be conducted to re-evaluate the Ends Statements.

The Board requested that the October 14, 2014 District Governing Board Agenda include planning for the Verde Valley Advisory Committee.

The Board requested that staff schedule a Board to Board meeting with Valley Academy Career Technology Education.

6. ADJOURNMENT OF REGULAR MEETING - PROCEDURAL

Dr. McCarver moved, seconded by Mr. Harrington that the meeting be adjourned. Motion passed unanimously.

Regular meeting adjourned at 12:37 p.m.

Respectfully submitted:

_____/S/
Karen Jones, Recording Secretary

Date: October 14, 2014

_____/S/
Mr. Ray Sigafoos, Chair

_____/S/
Dr. Patricia McCarver, Secretary

*Board agenda, packet materials, handouts from meeting are on file in the District Office and posted on the College website: www2.yc.edu.
The mission of Yavapai College is to provide cost-effective, convenient learning opportunities for the diverse populations of Yavapai County.*